



BUSINESS SURVEY NOVEMBER 2016 SUMMARY OF RESULTS

We delivered 22 questionnaires to the business addresses within the Parish of Ashington and received 12 replies. This represents a response rate of 54% which is excellent. Thank you to all businesses who returned the questionnaire.

The data below represents information gathered from the 12 businesses which consist of retail units, horticulture nurseries, motor trades, hairdressers, estate agents and animal welfare units.

We asked how long each business had been trading in Ashington and 25% responded with between 1 and 5 years, 17% between 6 and 10 years, 25% between 11 and 15 years and 33% over 20 years

We asked the approximate size of each business's workforce and 42% have between 1 and 5 employees, 25% have between 6 and 11 employees, 8% have between 12 and 18 employees, 17% have between 19 and 24 employees and 8% have over 24 employees

We asked for the approximate turnover of employees and there were 33% of opportunities for trainees, managerial and school leavers, with 25% of opportunities for apprenticeships and 8% for general administration opportunities.

We asked how many of their employees lived locally and 92% lived locally with just 8% outside the local area.

We asked some questions on what would most benefit their business. 42% would like more parking, 25% would like a local business directory, 25% faster broadband and 25% better public transport for their employees, 8% would like more space.

Finally, we asked how they anticipated their workspace changing over the next 5 years. 58% said their current premises would be suitable, 33% were already improving their premises, 25% were looking for alternatives within Ashington and 8% were looking for alternatives outside of Ashington.