



VISION, OBJECTIVES AND CHALLENGES

Vision & Objectives:

- **Vision**
 - Objective

Transport

- **Reduce reliance on private car by enhancing sustainable transport options.**
 - better public transport
 - improvements/new PROW
 - 'green' linkages
 - safe A24 crossings.
- **Improved accommodation of private cars within the Area.**
 - by better parking provision at retail units & community facilities
 - within new housing developments.

Environment

- **Conserve and enhance the village's heritage assets**
 - acknowledge and increase the profile of national and local heritage assets
- **Protect the green and rural nature of the Parish and its links to the countryside**
 - seek opportunities to improve access to the countryside and natural environment
- **Ensure that all new development is designed to protect and enhance the landscape, reduce or minimise flood risk, promote biodiversity and positively enhance the Parish wherever opportunities exist**
 - Seek opportunities to reduce the environmental noise nuisance from the A24
 - Identify ways of reducing flooding at Mill Lane

Economy

- **We will develop new local services (including retail, business, education, medical and tourism) and enhance opportunities to support existing services**
 - Seek opportunities to create a village centre
 - Bring derelict employment sites back into use
 - Consider land/business space for local needs

Community

- **We will protect, improve and/or replace existing community facilities and provide additional facilities that meet identified local need or that are required as a consequence of future development.**
 - Review of existing community infrastructure to identify needs for improvement, enhancement and/or replacement of existing facilities including Youth Club, Sports provision (pitches, buildings & courts), Scout Hall, play areas, halls.
 - Identify gaps in provision of community infrastructure (including education and highways) and seek opportunities to deliver.
 - Agree a village strategy so different organisations work together for the benefit of all.

Housing Needs

- **Contribute to the HDPF requirement for new homes by providing housing that meets the current and future needs of the Parish, maximising opportunities for development of sustainable sites**
 - a greater proportion of smaller properties to provide starter homes for young families, retirement properties, downsizing opportunities
 - investigate opportunities for provision of sheltered/care homes
- **We will recognize the hierarchical relationship between Ashington, its surrounding settlements and the South Downs National Park (SDNP)**
 - work with them to achieve our Vision and Objectives.

Challenges:

From the State of the Parish report the **Challenges** facing Ashington are considered to be:

Transport

- Reduce reliance on private car by enhancing sustainable transport options – better public transport, improvements/new PROW, ‘green’ linkages, safe A24 crossings.
- Improved accommodation of private cars within the Area by better parking provision at retail units, community facilities and in housing developments.

Community

- Review of existing community infrastructure – need for improvement and enhancement of facilities including Youth Club, Sports provision (pitches, buildings & courts), Scout Hall, play areas, halls. Currently very disjointed - agree a village strategy so different organisations work together for the benefit of all.
- Review of healthcare provision/access.
- Infrastructure is to keep pace with new developments and to fit with village strategy, including education and highways provision

Economy

- No village ‘centre’ – retail units are scattered with poor parking provision, visibility and choice. There is limited opportunity to provide new retail units along London Road.

- Derelict/under-used business sites (Chanctonbury Nurseries, Ashington Mill)
- Few employment opportunities therefore a 'commuter village'
- No tourist infrastructure
- Provision of land/space for business centre (for start-ups, homeworkers, freelancers, small enterprises)

Environment

- Loss of countryside/green space/natural features/recreation space to new development, access to countryside to be protected/enhanced
- Heritage – protect existing, acknowledge importance of local heritage assets, increase profile of heritage within the Area
- Flooding at Mill Lane
- A24 noise – can this be reduced

Planning

- Affordable homes for young people
- Provision for an ageing population – retirement properties, downsizing opportunities, sheltered/care homes
- Control of development – risk of overdevelopment due to large amounts of land being available. Match housing numbers to needs for Ashington, identify the most suitable locations.

6th September 2017